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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
MARCH 1971

// U.S. DEPARTMENT OF AGRICULTURE  
// Statistical Reporting Service  
// Crop Reporting Board  
// Released April 22, 1971  
// 1300-A Main P.O. Bldg., Chicago, Ill. 60601

ICE CREAM PRODUCTION

Production of ice cream in the United States during March was estimated at 64,085,000 gallons, the Crop Reporting Board reports. This is the largest output on record for March, exceeding the previous record high of 63,900,000 gallons produced during March 1970 and 5 percent above March 1969. Seasonally, production advanced 19 percent from February to March, compared with 16 percent at this time last year and 13 percent two years earlier. On an average daily basis, output increased 7 percent from February, compared with 5 percent between February and March in 1970 and 2 percent in 1969.

March monthly mean temperatures averaged slightly cooler than normal over Washington, Oregon, Idaho, southern Nebraska, central and eastern Kansas and from the Mississippi Valley to the Atlantic Ocean. They were slightly above normal elsewhere.

Compared with March 1970, ice cream production changes by regions were mixed. Increases varied from 1 percent in the West North Central States to 9 percent in the South Central. Output was 2 percent larger in both the South Atlantic and Mountain Regions. Production held about steady in the East North Central States, but decreased 3 percent in both the North Atlantic and Pacific Regions. In the three leading ice cream-producing states, output was down 3 percent in New York, but up 5 percent in Pennsylvania and 1 percent in California.

Compared with a month earlier, ice cream production advances in all regions ranged from 15 percent in the Pacific to 29 percent in the South Atlantic. Increases of 18 percent occurred in both the North Atlantic and East North Central States. Output was up 17 percent in the West North Central Region, 19 percent in the South Central and 20 percent in the Mountain. In the three leading states, ice cream production was up 14 percent in Pennsylvania, 17 percent in New York and 19 percent in California.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED 1969	ESTIMATED		CHANGE FROM:	
		1970 Thousand Gallons	1971 Thousand Gallons	1969 Percent	1970 Percent
January .....	53,735	52,615	52,555	- 2	0
February .....	53,759	54,970	53,910	0	- 2
March .....	60,881	63,900	64,085	+ 5	0
THREE MONTH TOTAL	168,375	171,485	170,550	+ 1	- 1
April .....	63,699	62,580			
May .....	68,381	68,160			
June .....	74,988	74,105			
July .....	82,438	79,320			
August .....	76,105	74,285			
September .....	68,512	68,800			
October .....	61,390	60,950			
November .....	49,554	51,870			
December .....	52,878	53,770			
TWELVE MONTH TOTAL	766,320	765,435			
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## PRODUCTION OF ICE CREAM, BY STATES, MARCH 1971

STATE AND GEOGRAPHIC DIVISION	ENUMERATED		ESTIMATED		CHANGE FROM:	
	MARCH 1969	MARCH 1970	FEBRUARY 1971	MARCH 1971	MAR. 1970	FEB. 1971
Thousand Gallons						
Maine .....	353	315	265	310	- 2	+ 17
Massachusetts .....	3,273	3,360	2,730	3,300	- 2	+ 21
Connecticut .....	1,184	1,300	980	1,190	- 8	+ 21
New York .....	6,141	5,900	4,900	5,720	- 3	+ 17
New Jersey .....	1,468	1,650	1,000	1,310	- 21	+ 31
Pennsylvania .....	5,774	5,700	5,210	5,960	+ 5	+ 14
Other N.A. States ..	242	245	170	215	- 12	+ 26
NO. ATLANTIC STATES	18,435	18,470	15,255	18,005	- 3	+ 18
Ohio .....	3,944	4,000	3,150	3,900	- 2	+ 24
Indiana .....	1,999	2,080	1,860	2,090	0	+ 12
Illinois .....	3,236	2,960	2,670	3,140	+ 6	+ 18
Michigan .....	2,811	2,900	2,450	2,880	- 1	+ 13
Wisconsin .....	1,757	1,800	1,500	1,750	- 3	+ 17
E.N. CENTRAL STATES	13,727	13,740	11,630	13,760	0	+ 18
Minnesota .....	2,046	2,230	1,960	2,330	+ 4	+ 19
Iowa .....	725	675	550	635	- 6	+ 15
Missouri .....	1,368	1,680	1,390	1,530	- 9	+ 10
North Dakota .....	225	265	245	280	+ 6	+ 14
South Dakota .....	114	20	20	20	0	0
Nebraska .....	841	820	760	860	+ 5	+ 13
Kansas .....	534	635	530	720	+ 13	+ 36
W.W. CENT. STATES	5,853	6,325	5,455	6,375	+ 1	+ 17
Dist. of Columbia	704	390	240	290	= 26	+ 21
Maryland .....	906	1,205	975	1,430	+ 19	+ 47
Virginia .....	812	840	610	815	- 3	+ 34
West Virginia .....	265	325	155	200	- 38	+ 29
North Carolina .....	1,546	1,510	1,385	1,570	+ 4	+ 13
Georgia .....	697	860	610	840	- 2	+ 38
Florida .....	1,767	1,955	1,630	2,040	+ 4	+ 25
Other S.A. States ..	758	810	640	865	+ 7	+ 35
SO. ATLANTIC STATES	7,455	7,895	6,245	8,050	+ 2	+ 29
Kentucky .....	405	445	370	530	+ 19	+ 43
Tennessee .....	1,122	1,320	1,090	1,350	+ 2	+ 24
Alabama .....	637	815	770	950	+ 17	+ 23
Mississippi .....	289	310	240	260	- 16	+ 8
Arkansas .....	232	190	245	280	+ 47	+ 14
Louisiana .....	772	820	720	855	+ 4	+ 19
Oklahoma .....	496	500	470	440	- 12	- 5
Texas .....	2,110	2,540	2,470	2,900	+ 14	+ 17
SO. CENTRAL STATES	6,113	6,940	6,375	7,565	+ 9	+ 19
Montana .....	146	150	115	135	- 10	+ 17
Idaho .....	308	295	240	290	- 2	+ 21
Colorado .....	552	530	450	540	+ 2	+ 20
Arizona .....	380	570	445	550	- 4	+ 24
Utah .....	388	375	360	425	+ 13	+ 18
Other Mt. States ..	210	265	250	290	+ 9	+ 16
MOUNTAIN STATES	1,984	2,185	1,860	2,230	+ 2	+ 20
Washington .....	1,092	1,290	1,090	950	- 26	- 13
Oregon .....	565	610	510	630	+ 3	+ 24
California .....	5,496	6,275	5,325	6,350	+ 1	+ 19
PACIFIC STATES	7,154	8,175	6,925	7,930	- 3	+ 15
UNITED STATES 1/	60,881	63,900	53,910	64,085	0	+ 19

1/ Includes Alaska and Hawaii.

Ice milk production in the United States during March was set at 20,675,000 gallons, a new record high for the month. Output at this level is up 2 percent from the previous record high in March 1970 and 5 percent from March 1969.

Production advanced 29 percent from February to March, compared with 24 percent at this time last year and 28 percent two years earlier. On an average daily basis, the advance between February and March was 16 percent, compared with 12 percent in 1970 and 16 percent in 1969. All regions showed seasonal gains.

Compared with March 1970, production changes by regions were mixed. Increases varied from 3 percent in the East North Central States to 11 percent in the West North Central. Output was up 4 percent in the South Atlantic Region and 9 percent in the North Atlantic. Production held steady in the South Central Region, but was 8 percent smaller in the West.

#### PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1969	1970	1971		1969	1970
Thousand Gallons						
January .....	14,580	14,660	14,735	+ 1	+ 1	
February .....	15,338	16,330	16,050	+ 5	- 2	
March .....	19,642	20,305	20,675	+ 5	+ 2	
THREE MONTH TOTAL	49,560	51,295	51,460	+ 4	0	
April .....	24,173	24,160				
May .....	28,926	28,505				
June .....	30,994	32,065				
July .....	34,680	34,095				
August .....	31,554	31,335				
September .....	24,889	25,225				
October .....	20,990	21,045				
November .....	14,803	14,810				
December .....	14,474	15,095				
TWELVE MONTH TOTAL	275,043	277,630				

#### SHERBET PRODUCTION

March production of sherbet in the United States was estimated at 4,170,000 gallons--a new record high for the month. This output is up 2 percent from March last year and 7 percent from two years ago. Production gained 30 percent from February to March, compared with 28 percent between these months in 1970 and 23 percent in 1969. On an average daily basis, the seasonal increase was 17 percent this year, compared with 16 percent last year and 11 percent two years earlier.

Compared with March 1970, output held steady in the South Atlantic Region, but was down in the South Central and the Pacific. Increases occurred in all other regions.

#### PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1969	1970	1971		1969	1970
Thousand Gallons						
January .....	3,217	3,095	3,155	- 2	+ 2	
February .....	3,185	3,200	3,220	+ 1	+ 1	
March .....	3,914	4,095	4,170	+ 7	+ 2	
THREE MONTH TOTAL	10,316	10,390	10,545	+ 2	+ 2	
April .....	4,616	4,345				
May .....	5,241	5,115				
June .....	5,962	5,725				
July .....	6,584	6,150				
August .....	5,688	5,555				
September .....	4,573	4,385				
October .....	3,631	3,750				
November .....	2,736	2,990				
December .....	3,066	3,025				
TWELVE MONTH TOTAL	52,413	51,430				

U.S. production of Mellorine and other frozen desserts made with fats and oils other than milkfat during March totaled 4,440,000 gallons. Output at this level is up 1 percent from March last year and 3 percent from two years earlier.

Production advanced 25 percent from February to March this year, compared with 19 percent at this time last year and 17 percent two years ago. The seasonal increase from February to March on an average daily basis was 13 percent this year, compared with 8 percent between these months in 1970 and 5 percent in 1969. Mellorine output held about steady from the preceding month in Illinois and Alabama. Sharp advances occurred in all other Mellorine-producing states.

Compared with March 1970, production held steady in Montana, but decreased in Missouri, Alabama, Oklahoma, Arizona and California. All other producing states showed increases.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES 1971

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM:	
		1969	1970	1969	1970
<u>Thousand Gallons</u>					
January .....	3,825	3,370	3,405	- 11	+ 1
February .....	3,679	3,685	3,550	- 4	- 4
March .....	4,292	4,400	4,440	+ 3	+ 1
THREE MONTH TOTAL	11,796	11,455	11,395	- 3	- 1
April .....	4,955	4,680			
May .....	5,268	4,905			
June .....	5,598	5,185			
July .....	6,233	5,605			
August .....	5,699	5,310			
September .....	5,073	4,740			
October .....	4,615	4,025			
November .....	3,167	3,025			
December .....	3,204	3,250			
TWELVE MONTH TOTAL	55,608	52,180			